

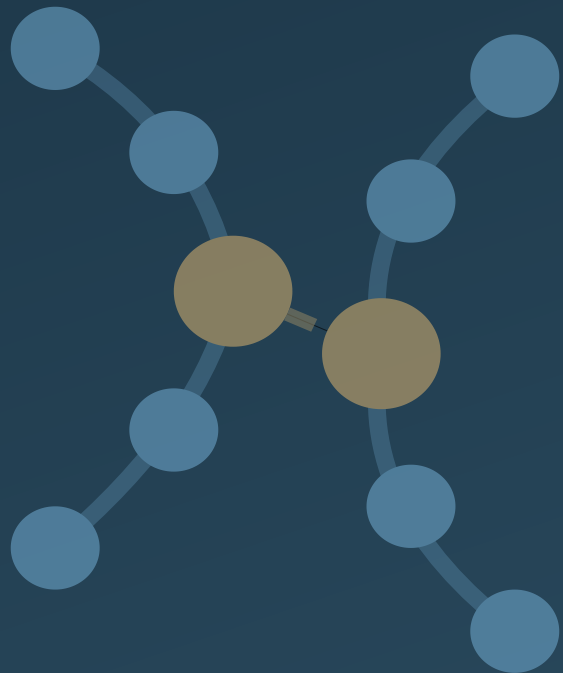
SOCIAL CAPITAL

ADVISORY

GOVERNMENT RELATIONS · COMMUNICATIONS · STAKEHOLDER ENGAGEMENT

Capabilities Statement

Navigate with Confidence.



South Australia is transforming — and the stakes have never been higher

South Australia is in the middle of the most significant economic transformation in a generation. A record \$27.3 billion government infrastructure programme. A pipeline of over \$20 billion in renewable energy and storage investment. Critical minerals reshaping the resources sector. Continuous naval shipbuilding securing defence industry for decades.

This scale of investment creates extraordinary opportunity — but it also creates a more demanding operating environment than most organisations have faced before.

Regulatory complexity

Regulatory frameworks across energy, resources and planning are shifting. Approval pathways are becoming longer and more complex. Organisations that don't adapt early get left behind.

Community expectations

Social licence is no longer a formality. Regional communities expect genuine engagement, benefit-sharing, and transparency before they will support a project.

Political uncertainty

State and federal election cycles, shifting energy policy, and competing priorities across government create windows that open and close quickly.

Media scrutiny

In a small market like Adelaide, reputational issues escalate fast. One poorly managed stakeholder interaction can define your project's public narrative.

The organisations that succeed in this environment treat corporate affairs not as a support function, but as a strategic management discipline — embedded in decision-making from day one.

We don't parachute in. We've been here the whole time.

Chris Hanna — Director & Founder

Chris brings 16 years shaped by both sides of the table: nine years in South Australian politics and government — spanning ministerial, departmental and political environments — followed by seven years leading corporate affairs for a major energy transmission organisation during one of Australia's most significant infrastructure investment periods.

That experience means Chris understands how policy develops, what influences ministerial decisions, how regulatory processes actually work, and what it takes to build and maintain the relationships that matter.



WHAT CHRIS BRINGS

- Understands how policy develops and what influences ministerial decisions
- Knows how regulatory processes actually work from the inside
- Builds and maintains the relationships that move projects forward
- Reads political environments and translates them into strategic advice

PROVEN EXPERIENCE

Project EnergyConnect (SA Section)

Supported government relations, stakeholder engagement and community engagement for a nationally significant cross-border energy transmission project connecting South Australia to New South Wales.

SA Government — Ministerial & Political Advisory

Nine years across ministerial offices, government departments and political environments, advising on policy development, stakeholder management and communications strategy.

Energy Transmission — Corporate Affairs Leadership

Seven years leading corporate affairs during a period of major capital investment, regulatory reform and community engagement across regional South Australia.

About Social Capital Advisory

Social Capital Advisory is a specialist corporate affairs consultancy based in Adelaide, South Australia. We provide senior-level strategic counsel to organisations operating in energy, resources, infrastructure and government.

Our model is built on a simple premise: clients deserve direct access to senior expertise on every engagement, without the overheads — or the delegation — of a large national firm.

We pair deep embedded knowledge of South Australia's political, regulatory and stakeholder landscape with a curated network of senior specialists. The result is enterprise-grade capability at boutique scale.

WHAT DRIVES US

Our Values

01

Integrity First

We give honest advice, even when it is not what clients want to hear. Our reputation depends on being direct.

02

Local Commitment

We are invested in South Australia's success because it is home. We are here for the long term.

03

Practical Impact

We measure success by outcomes, not activity. Every recommendation drives a clear result.

04

Relationship Respect

We protect the relationships that make our work effective. We only make representations we can stand behind.

How we help

01

Government Relations & Regulatory Affairs

Strategic government engagement that translates political complexity into actionable pathways.

Stakeholder mapping · Regulatory approvals strategy · Policy submissions · Political intelligence

02

Stakeholder Engagement

Structured stakeholder programmes that build the relationships and trust your project needs.

Stakeholder identification · Engagement strategy · Community advisory groups · Sentiment monitoring

03

Community Engagement & Social Licence

Genuine community engagement that builds lasting support and protects your social licence to operate.

Social licence risk assessment · Benefit-sharing frameworks · Landholder engagement · Monitoring

04

Media & Communications Strategy

Strategic communications that build public support and protect your narrative under scrutiny.

Corporate narrative · Media engagement · Spokesperson preparation · Content strategy

05

Issues & Crisis Management

Integrated preparedness and response that protects your operations and reputation under pressure.

Issues identification · Crisis scenario planning · Real-time response advisory · Post-crisis recovery

ADDITIONAL SERVICES

Reputation Management · Internal Communications · Industry Coalitions & Advocacy · Market Entry Advisory

Deep expertise where it matters

We focus where our experience is deepest and our networks are strongest. This is a deliberate choice to deliver genuine specialist value rather than diluted generalist advice.



Energy & Transmission

Seven years inside SA's transmission network. AEMO planning, AER regulatory frameworks, state and federal energy policy.

- Stakeholder and community engagement for major transmission projects
- Government relations for energy market reform and regulatory approvals



Renewable Energy

Wind, solar and battery storage. Development assessment pathways, community engagement for regional projects.

- Social licence campaigns for wind, solar and battery storage developments
- Community benefit-sharing framework design and communications



Mining, Resources & Critical Minerals

Reshaping SA's resources sector. Navigating approvals, government relationships, and community engagement in sensitive areas.

- Community and landholder engagement for exploration and development approvals
- Government advocacy for critical minerals policy and project facilitation



Major Infrastructure

Community engagement for linear infrastructure, social licence for major projects, multi-government coordination.

- Public consultation programme design and delivery for state-significant projects
- Stakeholder engagement for road, rail and water infrastructure

Supporting South Australia's energy transition

The SCA difference

Senior-led, every time

Every SCA engagement is led directly by Chris Hanna. You get the full depth of 16 years' experience on every call, in every meeting, on every document. No delegation to junior staff after the pitch.

Embedded local knowledge

We live and work in Adelaide. Our relationships with government, regulators, media and stakeholders are maintained year-round, not project-by-project. That permanence translates to trust, access and intelligence.

AI-enhanced, human-led

We integrate advanced AI across research, political monitoring and stakeholder analysis — scanning media landscapes and synthesising regulatory developments with speed that would otherwise require a large team. The judgement remains human.

Outcome-focused, not activity-based

We measure success by what changes for your organisation — approvals secured, risks mitigated, relationships built, reputation strengthened — not by hours billed or reports produced.

Built on integrity

We only make introductions we genuinely believe in. We give honest advice, even when clients don't want to hear it. Rigorous confidentiality standards apply across every engagement.

Direct access to 16 years of senior experience — without the overheads or delegation of a large national firm.

We position corporate affairs as a C-suite strategic management function — not a communications support service. Every engagement is designed to deliver measurable impact on the approvals, decisions and stakeholder outcomes that matter most to your business.

SOCIAL CAPITAL ADVISORY

Navigate with Confidence.

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Registered on the South Australian Lobbyist Register. Compliant with the PRIA Code of Ethics and the Australian Government Lobbyist Code of Conduct. Rigorous confidentiality standards apply across all client engagements.